
CASSIDY ADVERTISING & CONSULTING, LLC ATTENDS MEET THE EMPLOYERS DAY AT YSU

Warren, Ohio – February 27, 2017 – Cassidy Advertising & Consulting, a local ad agency in Howland, recently attended and exhibited at the annual ‘Meet the Employers Day’ at Youngstown State University’s Williamson College of Business Administration. In their 20th year of business, Cassidy Advertising participated in the event to recruit interns and potential new employees.

The agency signed more clients last year than any year before and continues to grow, reports Laura Berena, founder and president. “2017 will be even better. We plan on doubling our business in two years,” she says. Hailey Cassidy, the agency’s office manager, met with students, reviewed their resumes with them and explained the positions available.

Cassidy Advertising is currently looking for a social media intern, sales rep/account manager and website designer.

Cassidy Advertising & Consulting, LLC is a full-service advertising agency and serves as outsourced marketing directors for local, national and international businesses. Since beginning in 1996, their area of expertise focuses on building name awareness through the actions of complete and customized marketing plans formulated for the agency’s clients. In addition to creating and implementing marketing plans, other services include professional copywriting that creates action, graphic design services, media buying and placement, web design and search engine optimization, social media marketing, web-based marketing, email blasts, public relations and co-op research. The agency also tracks their clients’ competition, which keeps competitors from gaining an edge.

Cassidy Advertising & Consulting’s marketing consultation appointments are available seven days a week at the client’s convenience. Phone, text, Skype, FaceTime or email consultations are available 24/7.

For more information or to apply for a position, call (330) 533-6000, email hcassidy@cassidyadvertising.com or visit cassidyadvertising.com.

FOR FURTHER INFORMATION CONTACT:

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